

The **EASY 4** System

Phase-1

Phase-1 is the only phase that requires mailing!

Phase-1: Mail until 4 respond - \$17,000
Phase-2: NO Mailing - \$34,000
Phase-3: NO Mailing - \$170,000
Phase-4: NO Mailing - \$340,000

Like planting 4 seeds!

ONE SIMPLE THING TO DO!

4 Responses = Lifetime money!

IMPORTANT! Join only if you are willing to mail until you get 4 responses...

- ◆ A clearly defined system.
- ◆ No hype. No false promises.

▶▶ How the money adds up with the EASY 4 System!

(When you have 4, your work is done with Phase 1! Sit back and wait for money!)

You receive \$50 from each of those 4 responses = \$200.

(Your money back and it's just beginning...)

Those 4 people will mail (with **YOUR NAME** on their flyer in Position #3) until they receive at least 4 responses each = 16

Those 16 each pay you \$50 = \$800!

Those 16 people mail (with **YOUR NAME** on their flyer in #2) until they each receive at least 4 responses. (some get more than 4)

16 people x 4 responses each = 64
64 people each pay \$50 to you = \$3,200!

Continued on next column...

To keep from holding others back...your name could be bypassed if you do not receive any responses after 6 months!

Continued from column one: Those 64 mail (with **YOUR NAME** on their flyer in Position #1 until each gets at least 4 = 256 Those 256

each pay you \$50 = **\$12,800**

Let's add it up: \$200 + \$800 + \$3200 + \$12,800 = **\$17,000!!**

AND ALL EVERYONE DID WAS MAIL UNTIL THEY GOT 4!

That's how EASY it is!

More Good News...

That's just the **BEGINNING!**

In PHASE-2, Make DOUBLE MONEY!

➔ **NO MAILING!! ... Why?**

Because those who join with you in Phase-1, follow you into Phase-2

Phase-2 pays DOUBLE! Enter Phase-2 anytime after you get 4 in Phase-1. Most people join Phase 2 after they've made \$1000.

How to enter PHASE-2: After you have received your 4th response from Phase-1, DM Services will send you a **Phase-2 order form**. Fill out the **Phase-2 Order-form** and send to DM Services along with the following:

NO OUT OF POCKET COST... Using money made in Phase-1:

(1) Make one \$30 M.O. payable to DM Services for your Phase 2 validation, forwarding of payments and monitoring.

(2) Make 4 money orders in amount of \$100 each payable to persons on the **Phase-2 Order-form** in positions #1, #2, #3 and #4. (Total: \$430) Send Phase 2 order form and payments to DM Services.

PHASE 2 IS PAID AUTOMATICALLY!

NO mailing required! \$34,000!

Once you have joined Phase-2, you qualify to receive **\$100 payments*** *automatically* from the 4 (or more) you sponsored, and all those they sponsored *as they join Phase-2*. No need to mail!

Nothing else to do except count money!

NOTE: Only persons who have *joined* Phase-2 are eligible to receive \$100 Phase-2 payments.

(Phase-3 information in Phase-2 Market Kit)

(Phase-4 info in Phase-3Kit)



A... NEVER ENDING Pay Plan! (The LAST Program you will ever need!)

After you get 4... The **EASY 4** System does the work for you!

Phase-1: \$17,000. ...Mail This Program Until You Get 4 RESPONSES! (All you will ever need to do)

Phase-2: \$34,000. NO Mailing required! NO out of pocket expense!!

Phase-3: \$170,000. NO Mailing! NO out of pocket expense!!

Phase-4: \$340,000. Still NO Mailing!

Phase-5: \$\$\$...???

RESIDUAL Pay! Finally, a program with a clear, attainable goal that anyone can do!

→ This is **NOT** for **everyone!** The price to join **EASY 4** has been set to increase earnings and to attract only those who WILL DO what it takes to **MAKE MONEY!**

How does "NO MAILING" work? Anytime after you get 4, you can enter Phase II using money earned in Phase I. No mailing needed in Phase II, as money comes to you automatically when others pay to join Phase II after you. The program management places people as they move from each Phase to the next. Those who signed up with you in phase I, plus those who sign up with them will pay you again as they follow after you into each new phase. Once you get 4... NO more out of pocket expense! You make all payments from money paid to you in previous Phase. It truly is A Never Ending Pay Plan!

- ✓ **SURE PAY:** All payments forwarded from this office each Thursday!
- ✓ **NO CHEATING:** Your payments are in YOUR NAME & come thru this office. No one can join without paying you.
- ✓ **PRINTING:** Wholesale Printing Service with Free Delivery!
- ✓ **CELL PHONE Service:** (Optional) \$10 every 4 months! Only \$30 for an entire Year! NO Contract required!

→ **THE KEY...** Mail as many as it takes Until You Receive 4 Responses! **NEVER GIVE UP** and get paid forever!

INSTRUCTIONS:

1. Make one \$25 Money Order payable to: DM Services for Home Business Direct Mail Kit.
2. Make 4 money orders of \$50 each payable to the Names in positions #4, #3, #2 and #1 [\$200 total]
3. Complete the order form below and send THIS ENTIRE PAGE with all money orders totaling \$225 to DM Services,
4. The **PRODUCT** you receive: A Marketing Kit containing: Camera-Ready originals of this program with your name in #4 position; Wholesale Printing service with Free Delivery, a Mailing List Company Price List; a copy of Money Saving 'Tips on Mailing' (\$15 Retail value); and website link of a low cost NO Contract cell phone service.

Phase-1 Order Form

Avoid mailing errors and ensure you receive your Kit.
Print CLEARLY! Money Orders only! (NO Checks!)

#1. Pay \$50 to:
ZIFF

Alta Loma CA

NAME: _____

#2. Pay \$50 to:

ART LA BRUCE
Summerville SC

ADDRESS: _____

#3. Pay \$50 to:

JOE THOMPSON
Philadelphia PA

CITY: _____

STATE: _____ ZIP: _____

#4. Pay \$50 to:

JOHN B. KENT
Salt Lake City UT

PHONE: _____

Email: _____

Send to:

DM SERVICES
PO BOX 264
NAPLES FL 34106-0264

*Note: If you do not receive your Marketing Kit within 10 days, call:
Tel: 239-234-4395*

Note 2: The persons whose names appear at left in position numbers 1 thru 4 are authorized to copy this copyrighted material.

Disclaimer: This program is legal because it involves the sale a Direct Mail Start-Up Kit containing: "Tips on Mailing (\$15 Retail value); Wholesale Printing Service price list; A price list from a Mailing List Company; Your personalized Camera-ready originals with your name in #4; and involves the payment of a finders fee to others who also sell this package. This is not a gifting club. All potential buyers become independent representatives. We are not responsible for 1099's or W-2's nor do we keep track of fees paid. No adjustments or refunds can be made after processing. Void where prohibited by law.